

The Future of Learning – Video Competition 2016

Helpful Tips to Create a Successful Video

- Your video should revolve around the stated theme.
- Do your research. The best videos use strong facts/statistics as supporting evidence from a variety of sources.
- Consider the writing process – brainstorm, plan, draft (storyboard, script), revise, edit, and produce a final product.
- Be clear and concise in your video – 5 minutes can go by quickly.
- If your video includes people talking, be sure that they can be heard clearly. Have other people screen your video before you submit your entry to ensure your message can be heard and understood.
- Be as creative as you can be! You can use video, skits, pictures, voice over, music, flip-books – the sky is the limit! Get your friends involved and collaborate to make an even better project.
- Establish a tone for your video. Does it excite, inspire, empower? Is it whimsical? If you want to be funny, use witty, clever puns to get your point across, but do not distract viewers from your overall message. Choose appropriate music to help guide your audience into the right mood.
- Make sure you follow all of the Rules and Guidelines, including length, content, and copyright rules. If necessary, list all the sources you used in the end credits.
- Remember to be CREATIVE... and have fun!